



Mamasweetbaby

CHRISTAL & CASH

EDUCATION WRITER | LIFESTYLE | PARENTING

About Us

Hi! I'm Christal and this, is Cash. We are the duo that makes up the Platform @Mamasweetbaby. Our mission is to bring attention to just how fun learning can truly be and to provide support to other parents that need that encouragement and community.



87.7%

12.2%



76% USA
20% India
4% Canada

45K

Reach

9%

Engagement

@MAMASWEETBABY

2.8K
LOYAL
INSTAGRAM
FOLLOWERS

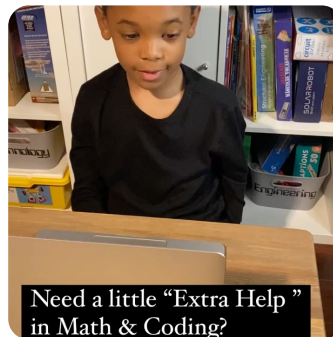
40K+
MONTHLY
INTERACTIONS

74K
TIKTOK LIKES
IN JULY '22

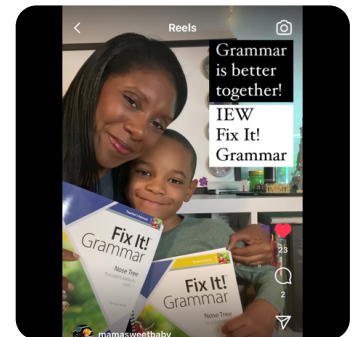
700K
VIDEO
VIEWS

PREVIOUS COLLABORATIONS

GIHON TUTORING



IEW



WHAT CAN WE DO FOR YOU?

Options for collaboration are only limited by your imagination. We currently review, promote, and write about all categories of educational materials, books, and toys. The @Mamasweetbaby team has produced educational videos for public consumption and we write/blog/review Family friendly locations to spread awareness. Using multiple platforms, we provide our followers and those searching for resources, a trusted brand that appeals to any consumer.



SERVICES & RATES

PICTURE POST (IG)

\$150

Static picture post with up to 3 images. Additional images \$20 each

PRODUCT REVIEW

\$250

Full product review posted on 2 social media sites and the blog. product and shipping comp.

REEL OR TIKTOK

\$200

60 second maximum video promotion..

HOSTED VISIT

\$600

Plus travel expenses, lodging and food for three family members. Multiple posts/stories/reels included.

SPEAKING

fr. \$300

ENGAGEMENT

Plus travel expenses, lodging and food for three family members. Multiple posts/stories/reels included.

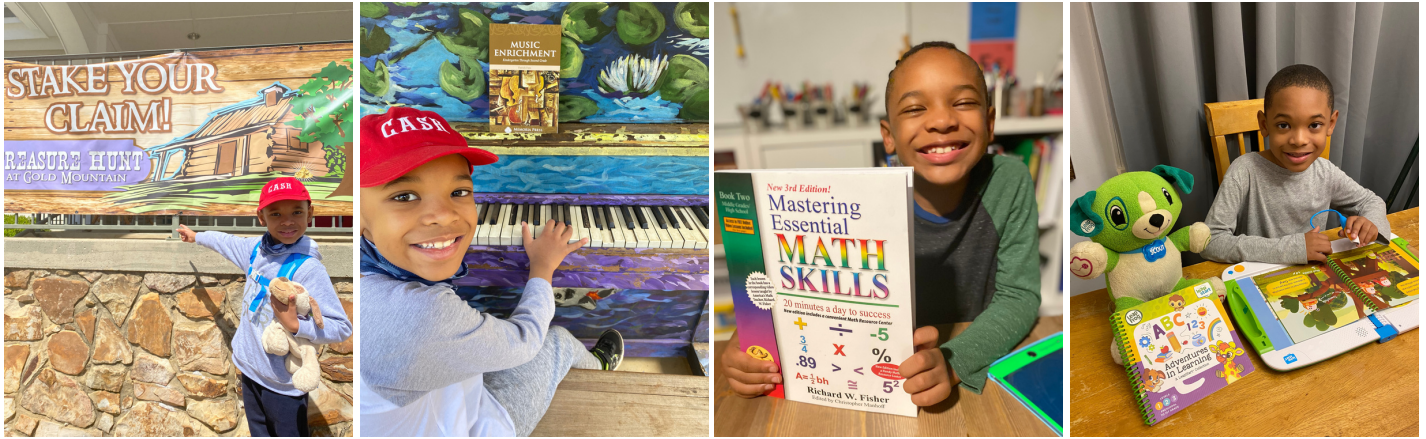
ADDITIONAL INFO

50% deposit due before the start of project with balance due within 48hours of posting.

A FINAL THOUGHT

Whether you need an Unboxing done for Instagram to highlight your latest product, a cute recognizable face for your ad or toy, or even a speaker for your educational convention, @Mamasweetbaby has you covered.

Contact us with your ideas and budget and we'll help you make it happen.



WHERE YOU CAN FIND US

Blog

<https://mamasweetbaby.wordpress.com>

YouTube (@Mamasweetbaby)

<https://www.youtube.com/channel/UCakllnN7wjesn2uoxBoQYpQ>

Instagram (@Mamasweetbaby)

<https://www.instagram.com/mamasweetbaby>

Facebook (@Mamasweetbaby)

<https://www.facebook.com/mamasweetbabyblog/>

TikTok (@Mamasweetbaby1)

www.tiktok.com/@mamasweetbaby1

Current & Previous Clients



OSMO

LeapFrog

CTCMath

Shifu

Bananagrams

Story Time Chess

Grandpa Beck's Games

Underdog Games

Florida Center for Reading Research

Ed Choice

International School Choice and Reform Conference

The Old Schoolhouse

Melanated Gold Homeschool Magazine

Black Family Homeschool Educators Conference

Little Hippo Books

Ready for Spanish

The Cultured Kid

Gihoun Tutoring

Math Mammoth

Rocket City Mom

Explore Lake Guntersville

Simply Magic Company

Evan-Moor

Beautiful Feet Books

Curiosity Chronicles

Hue

Home Science Tools

Critical Thinking Co.

Learning Resources

Turing Tumble

Wise Elk

Hey Carter! Books

Novel Effects

Money Prep

Elenco SnapCircuits

Math Essentials

Little Caribbean Readers

BookShark

ABC Mouse

Learning Without Tears

Forbrain

Black Family Home

Brain Stem Edu

AniBlock

Very Very Puzzled

Boddle Learning

Kwanzaa Kit Co.

Know Yourself

Table Fables

Homeschool Spanish Academy

IEW

Clark Creative Education

Hewitt Learning

Edoki Academy

Artistic Pursuits

...and MORE